



APSA 2025 **NATIONAL
MEETING**

February 4–9, 2025


Palace Hotel, San Francisco



The logo for the APsA 2025 National Meeting. It features a red square on the left containing the white text 'APsA'. To the right of the square, the year '2025' is written in a blue, sans-serif font. Further right, the words 'NATIONAL MEETING' are written in a large, bold, sans-serif font, with 'NATIONAL' in orange and 'MEETING' in purple.

APsA 2025 NATIONAL MEETING

February 4–9 | In-Person
Palace Hotel, San Francisco

A photograph of the Golden Gate Bridge in San Francisco at sunset. The bridge's red-orange towers and suspension cables are silhouetted against a bright orange and yellow sky. The city skyline is visible in the distance across the water.

**Join us in San Francisco for
The American Psychoanalytic Association's
2025 National Meeting**

Where leading psychoanalysts, psychotherapists, clinicians, researchers, educators, and students converge to make a valuable investment in expanding and developing their professional knowledge and skills.

The APsA National Meeting offers a unique platform to connect, engage, and learn from a distinguished audience.

As an exhibitor advertiser, or sponsor, you will have the unparalleled opportunity to showcase your products and services to a highly engaged audience passionate about psychoanalysis and mental health.

EXHIBIT

Benefits of Exhibiting

- **Targeted Exposure:** Connect with a dedicated audience of professionals, including psychoanalysts, psychotherapists, educators, researchers, and students who are deeply invested in psychoanalytic practice and theory.
- **Networking Opportunities:** Build valuable relationships with key decision-makers and influencers in the field of psychoanalysis.
- **Brand Visibility:** Gain high-profile visibility through event marketing materials, program guides, and on-site signage.

Who Should Exhibit?

- Publishers of psychoanalytic literature and research
- Providers of psychoanalytic training and certification programs
- Organizations offering mental health services and solutions
- Developers of psychoanalytic assessment tools and software

The deadline for reserving space and submitting advertisements for inclusion in the Final Program is Friday, December 6, 2024.

EXHIBIT



\$1000/Table

\$700/Each Additional Table

Benefits include:

- Centrally located exhibit space open throughout the meeting, attracting a near constant stream of foot traffic.
- Recognition in the final program.
- 10% discount on advertising in the final program.
- Exhibitors are provided with one 6-foot cloth-covered table, two chairs, a waste paper basket and one easel.
- Added services can be provided by the hotel for an additional fee, paid directly to the hotel.
- Exhibitors receive Exhibit-Only badges for staff. Persons who wish to attend National Meeting sessions and events must register for the meeting separately.

Exhibit space is limited and will be assigned space on a first come, first served basis.

EXHIBIT

EXHIBITOR IMPORTANT DATES*

Delivery of Labeled Boxes to the San Francisco Palace Hotel

Monday, February 3, 2025

Installation

Wednesday, February 5 at 8:00 a.m.

Exhibit table decorations, banners, seating, etc. are not to exceed assigned table space.

Exhibit Hours

Exhibits must be staffed at all times during exhibit hours.

Wednesday, February 5 11:00 a.m. – 5:00 p.m.

Thursday, February 6 8:00 a.m. – 5:00 p.m.

Friday, February 7 11:00 a.m. – 5:30 p.m.

Saturday, February 8 8:30 a.m. – 5:00 p.m.

Dismantling

All exhibits must be dismantled and removed from the hotel by 7:00 p.m. on Saturday, February 8, 2025

Cancellation Policy

Exhibitors wishing to cancel must notify APsA in writing. Credit for the amount paid will be applied to a future meeting.

*Detailed instructions and procedures will be provided to Exhibitors approximately 6 weeks before the meeting.

Exhibitor Events & Unofficial Activities Policy

Educational activities that appear to compete with APsA's scientific program are not permitted.

This includes the presentation of research data and the promotion of off-site events occurring during the 2025 National Meeting.

PAST EXHIBITORS*

*Partial List

American Addiction Centers
American Board of Psychoanalysis
American Psychiatric Publishing
Association for Child Psychoanalysis
Austen Riggs Center
Bloomsbury Academic
Bridges To Recovery
Cardea
Cirque Lodge, Inc.
CooperRiis Healing Community
Ellenhorn
Epic Insurance Brokers & Consultants
InternationalPsychoanalysis.net
Karnac
Newport Psychoanalytic Institute
Nova Innovations
ORI Academic Press
Oxford University Press

Pasadena Villa
Polity Books
Psychoanalytic Electronic Publishing
Routledge
Rowman & Littlefield
SAGE Publishing
Seabrook House
The American Journal of Psychoanalysis
The Sigourney Award Trust
Silver Hill Hospital
The Menninger Clinic
The Retreat at Sheppard Pratt
The Unconscious in Translation
TherapyNotes, LLC
Tunnel X, Inc.
W. W. Norton & Company, Inc
Wiley
Yellowbrick



ADVERTISING

Not Exhibiting at the Meeting? Consider Advertising, Shared Flyer Table, Book Signing and Other Sponsorship Opportunities

Shared Flyer Table*

Non-exhibitors have the option to place their organization's flyers at the Shared Flyer Table, strategically positioned in a high-traffic area of the Exhibit Hall, ensuring visibility to mental health professionals.

Exhibitors must submit their flyer to APsA for approval prior to the meeting. Exhibitors are required to supply their flyers (we suggest a minimum of 100). Unfortunately we are unable to return any unused flyers.

*Special pricing available for Advertisers, see page 10



**The deadline for receiving approved flyers at the APsA National Office is
Monday, January 13, 2025**

Book Signing/Meet the Author

Authors interested in hosting a book signing can reserve space at our dedicated book signing table, centrally located in the Exhibit Hall. Reservations are on a first-come, first-served basis. A schedule of all book signings will be displayed in the exhibit area.

Publishers may also host book signings and meet-the-author events.

Sponsorship Opportunities

Explore additional sponsorship options, including lanyard advertising, stationery, pens, and daily coffee setups. For pricing and more details, please contact Michael Gray at

Meetadmin@apsa.org

ADVERTISING

Connect with our members year-round by advertising in the *Journal of the American Psychoanalytic Association (JAPA)* and *The American Psychoanalyst (TAP)*



JOURNAL OF THE AMERICAN PSYCHOANALYTIC ASSOCIATION

Journal of the American Psychoanalytic Association (JAPA), published bi-monthly.

JAPA explores key topics in contemporary psychoanalysis. It covers clinical issues and innovations, new methodologies, education and professional development, interdisciplinary studies, and emerging theories and techniques.

THE AMERICAN PSYCHOANALYST

The American Psychoanalyst (TAP), the quarterly magazine of the Association.

TAP provides updates on organizational news, events, meetings, committee reports, elections, announcements, and appointments. It also extensively covers political issues, controversies, innovations, and initiatives. Regular features include columns from the president, technology updates, and interviews with key members of the organization.

The second focus of TAP, is to cover issues related to the practice and techniques of American psychoanalysis. It highlights societal and governmental matters affecting the field, as well as developments in international psychoanalysis. Each issue features an in-depth exploration of a special topic, along with regular columns on politics, public policy, and psychoanalytic science.



For rates and more information contact Meetadmin@apsa.org

ADVERTISING

2025 NATIONAL MEETING PROGRAM ADVERTISING GUIDELINES

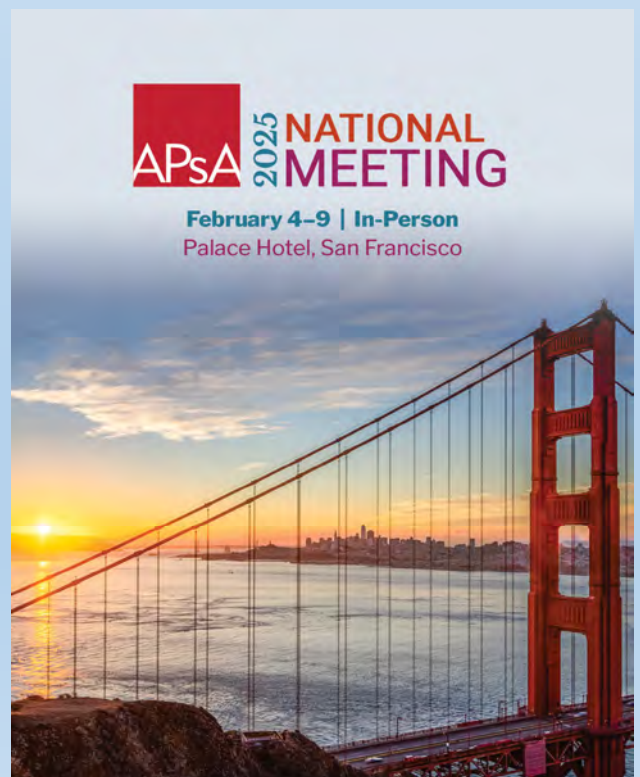
Deadline for print ready ads in the Final Program is Friday, December 6, 2024

Ad Guidelines:

- JPEG or PDF files only
- No embedded GB files
- If Pantone Colors are used, artwork must be setup as CMYK not the actual pantone color #
- DPI must be a minimum of 300
- For PDF's add bleeds and save as high res with cropmarks
(see actual ad dimensions below)

Ad Dimensions:

- $\frac{1}{4}$ page 4.25" W x 5.25" H
(actual ad dimensions: 3.58" W x 4.75" H)
- $\frac{1}{2}$ page 8.5" W x 5.375" H
(actual ad dimensions: 7.5" W x 4.75" H)
- Full page 8.5" W x 11" H
(actual ad dimensions: 7.5" W x 10" H)



APsA 2025 National Meeting

Pricing & Payment

Exhibiting

Table \$1,000

Additional Tables \$700/per

Flyers

\$75 per flyer (discounted rate for Advertisers see Promotion Package below)

Print Advertising/ Promotion Package Pricing

	Advertising		Promotion Package
	Standard	Exhibitor* *10% discount	Advertisement + 3 Flyers
1/4 Page Ad	\$375	\$340	\$410
1/2 Page Ad	\$650	\$585	\$680
Full Page Ad	\$975	\$880	\$1000
Two-page Spread	\$1850	\$1670	\$1870

Payment Information

To Pay by Credit Card Use the Following Link:

[APsA 2025 National Meeting Advertising & Exhibitor Order Form](#)

- On the payment site, complete the necessary Name/Company/Contact information.
- Under **Exhibiting Table**, Select the number of tables
- Under **Exhibiting Table with Program Advertisement**, Select Ad Size
- Under **Advertising in Program Only**, Select ad size
- Under **Promotion Package for Advertisers with Flyers for Shared Flyer Table**, Select ad size (price includes 3 flyers for Shared Flyer Table)
- Click the **Submit** button at the bottom of the page to be re-directed to the Payment Portal page to input your payment information.

For questions, please email Michael Gray:

Meetadmin@apsa.org