

**MINUTES**  
**AMERICAN PSYCHOANALYTIC ASSOCIATION**  
**MEETING OF THE EXECUTIVE COUNCIL**  
**Thursday, January 16, 2014**  
**Waldorf-Astoria Hotel, New York, NY**

Robert Pyles, M.D., President & Chair  
Ralph Fishkin, D.O., Secretary

**OFFICERS OF THE COUNCIL**

Robert L. Pyles, M.D., President  
Mark D. Smaller, Ph.D., President-elect  
Ralph Fishkin, D.O., Secretary  
William A. Myerson, Ph.D., Treasurer

**EX OFFICIO MEMBERS OF THE COUNCIL**

Warren R. Procci, M.D., Past President  
Prudence Gourguechon, M.D., Past President  
Beth J. Seelig, M.D., Secretary  
Lee I. Ascherman, M.D., Chair, BOPS  
Betsy Brett, M.D., Secretary, BOPS

**COUNCILORS-AT-LARGE**

Norman A. Clemens, M.D.  
William C. Glover, Ph.D.  
Jonathan House, M.D.  
Lee Jaffe, Ph.D.  
Kerry Kelly Novick  
Jeffrey K. Seitelman, M.D., Ph.D.  
Neal Spira, M.D.  
Graham Spruiell, M.D.

**REPRESENTATIVE COUNCILORS**

Association for Psychoanalytic Medicine  
Jules Kerman, M.D.

Atlanta Psychoanalytic Society  
M. Jane Yates, Ph.D.

Austin/San Antonio Psychoanalytic Society  
Richard G. Michael, Ph.D.

Baltimore Washington Center for Psychoanalysis  
Yulia Aleshina, Ph.D.

Berkshire Psychoanalytic Society and Institute  
Robin Joy Renders, Ph.D.

Boston Psychoanalytic Society and Institute  
Charis Cladouhos, M.D.  
Sarah Birss, M.D. (alt.)

Chicago Psychoanalytic Society  
Ellen Rosenberg, Ph.D. (alt.)

Cincinnati Psychoanalytic Society and Institute  
Peter Kotcher, M.D.

Cleveland Psychoanalytic Center  
David I. Falk, Ph.D.

Dallas Psychoanalytic Center  
H. Monty Evans, Jr., Ph.D.

Denver Psychoanalytic Society  
Marguerite Stewart, Psy.D.

Florida Psychoanalytic Society  
Julio Calderon, M.D.

Greater Kansas City-Topeka Psychoanalytic Center  
Bonnie J. Buchele, Ph.D.

Houston-Galveston Psychoanalytic Society  
Randall Matthews, M.D.

Long Island Psychoanalytic Society  
No representative

Michigan Psychoanalytic Institute and Society  
Sally Rosenberg, D.O.

Minnesota Psychoanalytic Society and Institute  
No representative present

New Center for Psychoanalysis  
Jeffrey Prager, Ph.D.  
Martha Slagerman, Ph.D. (alt.)

New Jersey Psychoanalytic Society  
Arnold Wilson, Ph.D.

New Orleans-Birmingham Psychoanalytic Center  
Denise L. Dorsey, M.D.

New York Psychoanalytic Society and Institute  
Maxine Fenton Gann, Ph.D.  
M. Geraldine Hoban, Ph.D. (alt.)

North Carolina Psychoanalytic Society  
Paul Brinich, Ph.D.

Oregon Psychoanalytic Center  
Barbara Drinka, LCSW

PINE Psychoanalytic Center  
Alexandra K. Rolde, M.D.  
Julia Matthews, Ph.D., M.D. (alt.)

Pittsburgh Psychoanalytic Center  
David V. Orbison, Ph.D.

Psychoanalytic Association of New York  
Luba Kessler, M.D.

Psychoanalytic Center of Philadelphia  
Charles Giannasio, M.D.  
Mark Moore, Ph.D. (alt.)

Psychoanalytic Society of Upstate New York  
Arlene Kramer Richards, Ed.D.  
Paul W. Mosher, M.D. (alt.)

Saint Louis Psychoanalytic Society  
Thomas Campbell, M.D.  
Stuart J. Ozar, M.D. (alt.)

San Diego Psychoanalytic Society and Institute  
Joanne Callan, Ph.D.  
Timothy Rayner, M.D. (alt.)

San Francisco Center for Psychoanalysis  
Gary Grossman, Ph.D.  
William C. Glover, Ph.D. (alt.)

Seattle Psychoanalytic Society and Institute  
Sandra Walker, M.D.  
Michael Gundle, M.D. (alt.)

Southwest Psychoanalytic Society  
Sydney Arkowitz, Ph.D.

Tampa Bay Psychoanalytic Society  
Elise W. Snyder, M.D.

Virginia Psychoanalytic Society  
Jerome S. Blackman, M.D. (alt.)

Washington Center for Psychoanalysis  
Herbert S. Gross, M.D.  
Christopher J. Keats, M.D. (alt.)

Western New England Psychoanalytic Society  
No representative present

Wisconsin Psychoanalytic Society  
Virginia Linabury, M.D.

**AFFILIATE STUDY GROUPS REPRESENTATIVES**

Nashville Psychoanalytic Study Group  
Thomas W. Campbell, M.D.

**AFFILIATED STUDY GROUP REPRESENTATIVES**

Birmingham Psychoanalytic Study Group;  
No representative present

Eastern Long Island Psychoanalytic Study Group  
No representative present

Santa Fe Psychoanalytic Study Group  
No representative present

Society of Psychoanalysts of Puerto Rico  
No representative present

Syracuse Psychoanalytic Study Group  
No representative present

**NON-VOTING REPRESENTATIVES**

American Institute for Psychoanalysis  
Arthur Lynch, DSW

William Alanson White Society  
Miri Abramis, Ph.D.

**PARLIAMENTARIAN**

William Starkey

## **ACTIONS OF THE COUNCIL AT THIS MEETING**

1. The minutes of the June 9 and July 8, 2013 Executive Council Meeting were approved.
2. The Consent Calendar, consisting of sunsetting the Liaisons to Other Professional Organizations Committee, was approved.
3. The actions of the Executive Committee for the period between the June 2013 Executive Council meeting and yesterday's Executive Council meeting were approved.

The Executive Committee endorsed moving the 2015 National Meeting a week earlier, with the Scientific Meeting starting on January 7, 2015.

The Executive Committee endorsed a grant proposal to the IPA Media Initiative for funding in support of APsaA's Social Media Initiative. APsaA's Director of Public Affairs, GERALYN LEDERMAN, developed the proposal, which aims to promote psychoanalysis in the media in a more innovative and effective way.

The Executive Committee agreed on revised language for the headers and footers on the various email lists.

In an effort to reduce expenses associated with the Executive Committee meeting at the January meetings and to better use Executive Committee members' time, the Executive Committee agreed to meet only on Monday afternoon prior to the start of the scientific program during the National Meetings. Historically, the Executive Committee had met on Saturday afternoon and Sunday morning the weekend prior to the start of the scientific program.

After a successful half-day Executive Council meeting in June 2013, the Executive Committee agreed in principal to explore ways to streamline Executive Council meetings after it was expressed by several members that they preferred a shorter Council meeting. Dr. Pyles assured Executive Committee members that he would work through the agenda with the goal of streamlining the meetings without short-changing important discussion. The BOPS leadership agreed to do likewise.

The Executive Committee reviewed and approved the proposed format for how position statements and CV's will be included in the 2014 electronic election material. The proposed format is similar to how other membership associations handle their electronic voting.

The Executive Committee approved an expenditure from the Escrow Account so that several APsaA members could attend the American Association of Physicians and Surgeons conference in Denver in October 2013. Dr. Pyles felt that, by attending, we would be able to inform APsaA members of the ways to protect their practice in the changing climate of healthcare reform. The Escrow Account is comprised of funds that APsaA members receive as part of the settlement of class-action RICO lawsuits. Many members choose to donate their share of the settlement funds and APsaA uses those funds continue its mission of protecting our patients and our profession.

The Executive Committee voted to appeal the court decision regarding the recent lawsuit.

The Executive Committee voted to recommend to the Executive Council to sunset the Liaisons to Other Professional Organizations Committee.

The Executive Committee reviewed a proposed Position Statement on Race-Based Violence and Racial Profiling recommended by the Social Issues Department. It voted to approve the draft Position Statement with a recommendation that the Executive Council approve it at the January 2014 meeting.

The Executive Committee approved a motion to accept and send, by US Mail and email, an invitation letter to the William Alanson White Institute to become an Approved Institute of APsaA.

The Executive Committee agreed to co-sponsor "Symposium 2014," with the proviso that the arrangements adhere to the Association's co-sponsorship policy, according to which, its Director would be welcome to purchase APsaA mailing labels at the member rate, and advertising space in the National Meeting Program book would be available for purchase, if the printing deadline were met. In addition, APsaA will put an announcement on the APsaA listserv regarding the Symposium.

4. Other actions taken during the Executive Council meeting included:

The Executive Council authorized APsaA's auditors to prepare the final 2013 audit.

The Lexington (Kentucky) Psychoanalytic Study Group was approved as an Affiliated Study Group.

Two position statements from the Social Issues Department were approved: One on Race-Based Violence and Racial Profiling and one on Gay, Lesbian, Bisexual and Transgender Personnel Serving in the United States Military.

The Executive Council voted to affirm the Executive Committee for 2014.

## **1. CALL TO ORDER AND OPENING REMARKS – DR. PYLES**

The meeting was called to order by Dr. Robert Pyles at 8:09 a.m.

Before proceeding with the Secretary's report, Dr. Pyles brought the Councilors up to date on three matters. Earlier in the week, there was a meeting at the William Alanson White headquarters with Drs. Mark Smaller, Lee Ascherman, Betsy Brett, Al Robbins, and himself. It was a very positive meeting and the White Institute is in the process of considering the decision to accept APsaA's invitation to become an Approved Institute.

Concerning the current lawsuit, Dr. Pyles reported that an appeal to the judge's decision was filed by the Association's attorney. Dr. Pyles is pleased both with the materials and arguments put forth by our attorney.

Dr. Pyles noted that the BOPS leadership had invited Dr. Chung, a consultant on accreditation governance and best practices, to speak at the BOPS meeting the day before. It appears as though BOPS leadership is very actively exploring externalizing BOPS and Dr. Pyles feels that the role of the Executive Council during this time of transition and crisis is more important than ever before.

Dr. Pyles welcomed Miri Abramis as the non-voting representative from the William Alanson White Institute, and introduced the Parliamentarian for this Executive Council meeting, William Starkey.

## 2. SECRETARY'S REPORT – DR. FISHKIN

### A. Roll Call

Dr. Fishkin called the roll. 48 members of the Executive Council were present who are entitled to vote, thus establishing a quorum.

### B. Notice of Proxies

The Secretary reported that 1,247 proxy ballots were received for the Meeting of Members on Friday, January 17, 2014.

### C. Approval of minutes of June 9 and July 8, 2013 Executive Council Meetings

The chair asked for corrections to the minutes of the Executive Council Meeting of June 9 and July 8, 2013 which were posted online on August 20 and September 4 and were also posted in the back of the meeting room. The minutes were approved as circulated.

### D. Consent Calendar

- i. Approval to Affirm the Executive Committee for 2014.
- ii. Approval to sunset the Liaisons to Other Professional Organizations Committee

It was requested that Item i be extracted from the Consent Calendar.

It was moved, seconded, and approved that the Consent Calendar without Item i be accepted.

### E. Membership Update

Currently the Association has 2,913 members. By category, there are:

1,408 Active Members  
1,057 Senior / Life Members  
448 Candidate Members  
32 Academic Associates

Over the course of the year since the January 2013 Meeting, the following changes in membership have occurred:

- 76 Active Members became Senior Members
- 44 members died
- 101 members resigned
- 2 members were suspended
- 13 Candidate Members were dropped because they are no longer candidates in training
- 24 members reinstated their membership
- Membership increased by a total of 61 new Active Members and 58 new Candidate Members at the January & June 2013 meetings.

Effective at this meeting, we will have the following new members:

- 62 New Candidate Members
- 42 Candidate Members graduated and will become Active Members
- 4 non-member APsaA graduates will become Active Members
- 7 IPA members or IPA graduates will become Active Members
- 1 William Alanson White graduate will become an Active Member
- 7 analysts trained outside of APsaA, the IPA & WAWI will become Active Members
- 1 new Academic Associate member

The 2013 year-end totals of Associates are:

Educator Associates: 72

Psychotherapist Associates: 274

Research Associates: 47

Student/Resident Associates: 72

Total of 465

#### F. Summary of Actions of Executive Committee Meetings

During the period between the June 2013 Executive Council and this meeting of the Executive Council, the Executive Committee took the following actions:

The Executive Committee endorsed moving the 2015 National Meeting a week earlier, with the Scientific Meeting starting on January 7, 2015.

The Executive Committee endorsed a grant proposal to the IPA' Media Initiative for funding in support of APsaA's Social Media Initiative. APsaA's Director of Public Affairs, GERALYN LEDERMAN, developed the proposal, which aims to promote psychoanalysis in the media in a more innovative and effective way.

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comprised of funds that APsaA members receive as part of the settlement of class-action RICO lawsuits. Many members choose to donate their share of the settlement funds and APsaA uses those funds continue its mission of protecting our patients and our profession.

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### **3. SUMMARY OF MEETING OF THE BOARD ON PROFESSIONAL STANDARDS – DR. BRETT**

The Board on Professional Standards met on Wednesday, January 15, 2014. The morning was devoted to a presentation and discussion with, Dr. Chung, who spoke about accreditation and certification functions from the point of view of the public. Dr. Chung is on the board of directors of the Association of Specialized and Professional Accreditors. Dr. Chung spoke at length about accreditation and certification functions and their place in organizations. He emphasized the importance of input from the public, students, and practitioners who are not educators, balanced against the importance of separation and autonomy. He also distinguished between accrediting and certifying bodies.

The President and Vice President of the IPA, Stefano Bolognini and Alexandra Billinghamurst, addressed BOPS and spoke about the diversity within the IPA.

The discussion on issues pertaining to organizational design continued after lunch. Two proposals were entertained. One by Drs. Rosenblitt and Narcisi, focusing on separation of accreditation and certification from membership functions under a common umbrella of APsaA. The other was Dr. Fishkin's proposal for accommodation.

The Committee on Institutes reported on several action items—(1) TA/SA appointments, GRSA appointment, and waivers for condenses analyses; and (2) the change in immersion requirements for TA from 3,600 to 3,000 hours and the inclusion of control cases post graduation, with the additional requirement that 2 of the cases be initiated after graduation. Procedures for the use of Skype and telephone analyses are being drawn up.

COCAA reviewed the congress on Child Analysis held earlier in the week. There was a general feeling that the Congress was significant in revitalizing interest in child analysis. Dr. Anderson said the results of

this conference will be summarized and communicated. She then reviewed the progress that has occurred in Cleveland with an agreement between the Cleveland Psychoanalytic Institute and the Hanna Perkins Center to jointly sponsor a child-focused training program. Approval of 7 supervisors from Hanna Perkins to be grandfathered in as APsaA supervisors was obtained. This was deemed essential for this program to move forward. Special recognition was given to Dr. Arthur Rosenbaum for his remarkable efforts to bridge the longstanding divide between the Cleveland Psychoanalytic Institute and Hanna Perkins Center.

Dr. Harvey Schwartz reported on the Certification Examination Committee. He showed the CEC guidelines to the IPA and there was a positive response. Five applicants were certified and one candidate passed pre-certification.

The ACPE Inc. report was given by Dr. Benson. He stressed the need for coordination between BOPS accrediting functions and those of ACPE Inc. in order to avoid conflicts. He also mentioned that ACPE has made the transition to charging for site visits and annual membership.

Drs. Stagner and Falit, Co-Chairs of the Committee on New Training Facilities, announced that the Berkshires Institute is ready for a site visit to determine full institute status. This is the last new training facility in the pipeline and CNTF has begun to focus on consulting to established institutes that are having significant difficulties.

The new Committee on Outreach, Growth, and Development, Chaired by Dr. David Dietrich, with Dr. Marvin Margolis as Consultant, reported. This was formerly an IPA committee that was sunsetted. The committee will provide a form of consultation which is short-term, consisting of best practices which have proven to be effective and helpful (in contrast to CNTF which offers ongoing consultation year to year with much individual discussion to help turn around struggling institutes).

The Task Force on Externalization of Certification is working to establish the independent American Board of Psychoanalysis. Dr. Stacey Keller reported that, what at first seemed like a simple task has become a complicated endeavor, including issues of finances, marketing, board development, incorporation, etc.

The Committee on Free Standing Institutes reported that the meeting with representatives from the William Alanson White was collegial and far-reaching. APsaA is awaiting their response to the APsaA invitation to become an approved institute.

The Committee on Psychoanalytic Education noted that it was going to be developing ways to promote awareness of opportunities to participate in COPE study groups. CORST requested approval three waivers. And the BOPS Finance Committee reported that BOPS continues to accomplish its activities on less than 6% of the total APsaA budget.

#### **4. TREASURER'S REPORT – DR. MYERSON & MR. STEIN**

Dr. Myerson indicated that Mr. Stein would review the details for the FY 2013 financials but he noted that there were three important areas to highlight: (1) we ended the fiscal year almost \$57,000 below our revenue budget in membership dues; (2) we received \$74,000 more than we had budgeted from *JAPA*; and (3) our Administrative staff did an exceptional job of managing conference expenses. He thanked the Finance Committee, Mr. Stein, and the APsaA financial staff.

Dr. Myerson noted that the Association is in strong financial shape. Our budgeting process has been and will continue to be driven by our Strategic Plan which should further our efforts to make budgeting a much

more rational and effective process. Unfortunately many of our centers/institutes/societies are facing dire financial situations. In an effort to help the local training centers, he and Mr. Stein have initiated a formal business consultation service for training centers that request help.

Dr. Myerson further noted that the financial impact of declining membership dues is not sustainable over the long term and APsaA's new Membership Committee, a direct outgrowth of the Strategic Plan, is currently addressing this.

Dean Stein reviewed the Association's fiscal year 2013 which ended August 31, 2013. The operating budgeted deficit for FY 2013 was \$154,025. The Association ended its fiscal year 2013 with an operating surplus of \$137,525. Mr. Stein noted that, while the Association usually had a budgeted deficit, by the end of the fiscal year, that deficit was often eliminated or there might even be a surplus. Mr. Stein answered questions about details of the financial report and was thanked for his report.

John Schott, a member of APsaA's Investment Committee and a partner at Steinberg Global Asset Management, provided the Executive Council with an overview of APsaA's invested assets.

## **5. AUDIT COMMITTEE REPORT – DR. KOTCHER**

### Action Item:

Authorization for the Auditors to prepare the final 2013 Audit.

Dr. Kotcher reported that Lutz & Carr, the Association's auditing firm, had completed their audit of the Association's FY 2013 books. The firm has issued an unqualified opinion on our financial statements. This type of opinion is issued by an auditor when the financial statements presented are free from material misstatements and are represented fairly in accordance with the Generally Accepted Accounting Principles (GAAP). Lutz & Carr also reported to the Audit Committee that they encountered no difficulties with the audit.

Since Mr. Stein had already reported on the actual numbers and performance during the past fiscal year, Dr. Kotcher focused on the Notes at the end of the audit report. The only new Note in APsaA's audit this year concerns the current litigation. The auditors felt it was prudent to report that, as of last August 31, there were unpaid legal fees of approximately \$475,000 and that it was expected that the Association's Director's & Officer's Liability insurance would be covering these fees. They included this for full disclosure in the unlikely event that the Association's insurance policy did not cover the remainder of the legal bills. All of the other Notes are carried over from last year with updated financial information.

Based on the recommendations from Lutz & Carr, the staff and the Finance Committee will be working on three projects during the coming year:

1. One key provision of the new Nonprofit Revitalization Act of 2013 that applies to the Association relates to Audit Committee oversight of an organization's accounting and financial reporting processes. Lutz and Carr provided the Association with a summary of the key provisions of the Act as it relates to the auditing function and the only requirement that APsaA is not already currently doing is for the Audit Committee to meet with the auditors prior to the commencement of the audit to review the scope and planning of the audit. We will schedule such a meeting prior to the audit next year.
2. Development of a written spending policy for the Ticho Lecture Endowment Fund. The Ticho Foundation will be making contributions to the Fund over the next many years to build it up to

approximately \$200,000. Even though there are no plans to use the income from the endowment fund until we reach that level, it is still recommended that we have a formal spending policy in place.

3. Development of a policy concerning writing off loans receivable.

In addition to issuing the audited financial statements, Dr. Kotcher noted that auditors often issue a Management Letter outlining areas where the organization can make improvements usually in areas of internal control. He reported that no Management Letter was issued this year.

It was moved, seconded, and approved to authorize the auditors to prepare the final FY 2011 Audit.

## **6. CREATION OF NEW AFFILIATED STUDY GROUP – DR. PYLES**

### Action Item:

Creation of Lexington Psychoanalytic Study Group.

Debra Katz, an APsaA member in Lexington, Kentucky, proposed creating a new study group – the Lexington Psychoanalytic Study Group. She requested affiliation with APsaA as an Affiliated Study Group. They would have 4 APsaA members. Each Study Group has a non-voting member on Executive Council.

Upon motion duly made and seconded, the creation of the Lexington Psychoanalytic Study Group was approved unanimously.

## **7. GOVERNANCE & BYLAWS TASK FORCE REPORT – DR. GANN**

Dr. Erik Gann explained the purpose of this new task force: (1) to address the feasibility of amending or rewriting our bylaws if we could not solve our organizational problems, something that might be necessary anyway, due to the new NY non-profit corporation law; (2) to serve as a think tank to process the many suggestions different members have put forth as to how to solve our organizational issues; (3) to review model bylaws templates provided by the Association's attorney; and (4) to stimulate discussion among members, Council, and BOPS about what kind of organization is best suited for the 21<sup>st</sup> century.

He noted that the Task Force is still being constituted. The first order of business is a general matter since the bylaws serve as a codification of policy to support the mission of the organization, and it is clear that many feel the mission is undergoing transformation, so at least and at best a clarification is needed to determine the Association's mission. We are still waiting for two essential determinations from (1) NY State non-profit law with recent chapter amendments and the contingent issue of our compliance, and (2) the verdict on the appeal of the lawsuit and the implications of that on us and with each other. The preliminary review of the bylaws templates was done and it was determined that we could not make any use of them. There are no recommendations at the present moment until more is known about the outcome of these relevant matters.

Dr. Gann reported that the Task Force would soon create a private mailbox available to all members in order to invite them to provide input about the organization. The Task Force intends to provide monthly report on meetings on the APsaA website; and they hope to be able to provide a much more detailed report with possibly recommendations at the June 2014 meeting.

## **8. A PROPOSAL FOR ACCOMMODATION IN APSAA – DR. FISHKIN**

Dr. Fishkin reviewed the proposal he had distributed to the Executive Council in advance of its meeting. A lengthy discussion of the Proposal for Accommodation ensued.

It was suggested the details of a compromise could not evolve without a joint meeting of BOPS and Council. The proposal for two-day Congress of BOPS and Executive Council, preferably at the June 2014 meeting was put forth again. This proposal was tabled last January due to the lawsuit. The Executive Committee was urged to re-visit this matter.

## **9. PROPOSED POSITION STATEMENTS – DRs. MCNAMARA AND SHELBY**

Dr. Pyles announced two changes in leadership in the Education Department and the Social Issues Department: (1) Dr. Stephen Sonnenberg stepped down as head of the Education Department and Don Rosen has been appointed to take over for him; and (2) Prudy Gourguechon has stepped down as head of the Social Issues Department and Harold Kudler has stepped in to take over for her.

### Action Item:

Approval of proposed position statements:

1. Race and Violence Position Statement.  
Upon motion duly made and seconded, the position statement on Race and Violence was unanimously approved.
2. Gay, Lesbian, Bisexual and Transgender People Serving in the United States Military  
Upon motion duly made and seconded the position statement Gay, Lesbian, Bisexual, and Transgender People Serving in the United States Military was unanimously approved.

## **10. EXECUTIVE DIRECTOR'S REPORT – MR. STEIN**

Mr. Stein reviewed some of the issues and projects he has been working on since the last Executive Council meeting. He has been working on implementing the Strategic Plan with the Strategic Plan Implementation Task Force, with the committees and task forces working on specific tactical Initiatives in the plan, and also coordinating with the appropriate staff. A team headed up by Andrew Gerber has put a draft 5-year plan for research together, and the Strategic Planning Implementation Task Force is reviewing it now. A strategic communication plan as well as a branding initiative has been developed with the help of the communications and branding task force. Redesigned collateral materials (brochures, conference programs, advertisements, and the website) are in the process of being completed. The redesign of APsaA's website is almost complete. During the past year, a web development company was retained and all of the content on our current website was reviewed along with the technology associated with the Association's listservs. And finally, a new Membership Committee has begun work on quantifying and articulating the value of APsaA membership for candidates and for analysts with the goal of reversing the declining trend of membership numbers.

Mr. Stein reported on the outreach and public relations efforts of Geralyn Lederman, APsaA's Director of Public Affairs who had begun a year earlier. She has used a broad range of communications methods including public and media relations, social media networking, and individual contact and relationship building with the goal, and the ultimate result, being to raise the profile of both psychoanalysis and APsaA.

Mr. Stein had regular meetings with APsaA's British counterparts in PEP. This continues to result in better communication and a better working relationship.

Also, as a result of the membership approving a bylaw amendment to allow for electronic voting, Mr. Stein contracted with an electronic voting company and the election which will happen on January 17 at the Meeting of Members was the first electronic election for the Association. Mr. Stein thanked Tina Faison for her efforts to ensure that the election happened without any problems.

Dr. Bonnie Litowitz was selected to replace Steve Levy as the Editor of JAPA during the past year and, for the first time, APsaA conducted a readership survey of both subscribers and non-subscribers. In another first, a weekend strategy meeting was organized with Dr. Litowitz, the Associate Editors, and representatives from Sage as a way to think through what we wanted to accomplish with JAPA over the next few years and what we would need to do to make it happen.

And finally, Mr. Stein reported that he responds to 20 to 30 member email inquiries every day and 10 to 15 phone calls.

Mr. Stein concluded his report by describing a typical day sharing with the Executive Council the various issues, emails, and phone calls that are presented each day.

Mr. Stein was thanked for his report.

## **11. PEP REPORT – DR. LEVINSON**

Dr. Nadine Levinson, one of the Co-Managing Directors of PEP, reported that, despite the adverse global economic conditions, PEP has been able to grow and develop during the past year. She noted that pre-audit (and currency adjusted) sales and revenue for 2012 were again higher than the previous year and again exceeded all previous records. Sales to psychoanalytic groups using PEPWEB are now over 14,000 subscriptions with just under 130 library subscriptions. Expenditures during 2012 were in line with budget. From 2012 funds, PEP will contribute \$145,000 to copyright payments (to book authors and journals), will set aside \$100,000 to a new Author Prize Research Fund and will contribute nearly \$300,000 to content and web interface feature development.

During 2012, there were 752,691 full text downloads from the collection of over 54,000 different journal articles. Also, users logged in for 527,699 sessions in addition to the free and unrecorded searches and abstract views that can take place without logging in. Dr. Levinson noted current developments within PEP include major enhancements to permit any language to appear in PEP and also to achieve a sentence by sentence concordance between the Freud Standard Edition and the German Collected Works Edition, *Gesammelte Werke*. There will be four new journals and 25 new books in the January 2012 update which brings most archive journal content to the end of 2009.

Dr. Levinson reported that PEP had made contributions of \$380,000 each to The American Psychoanalytic Association and the Institute of Psychoanalysis (UK). The Executive Councilors collectively offered their thanks.

## **12. MRRC REPORT – DR. PYLES**

Dr. Pyles reported that the Membership Requirements & Review Committee (the MRRC) met on the previous Tuesday. The committee approved 7 Expanded Pathway Membership applications received from analysts who did not train at an APsaA institute, an IPA institute, or the William Alanson White

Institute but who have met the substantial equivalence requirements. Dr. Pyles noted that APsaA has welcomed a total of 31 new members through the Expanded Pathway, since its establishment.

And finally, the MRRC discussed the possibility of allowing candidates who in training at Institutes whose members are eligible for APsaA membership (IPA Institutes and the William Alanson White) to become candidate members of APsaA. The MRRC suggested that the Bylaws Committee be asked to develop draft bylaw amendment language which would propose this candidate membership pathway for Candidate members at all APsaA approved training centers.

### **13. REPORT FROM THE IPA – DR. BOLOGNINI**

Dr. Bolognini, president of the IPA, spoke about new IPA initiatives, including an international e-journal with an independent administration. It is already available through PEP, and will showcase authors not well known outside of their own countries. It will provide rapid publication of papers that will be available for commentary.

### **14. EXECUTIVE SESSION**

Report from the Ethics Committee – Dr. Kotcher

Dr. Kotcher presented an overview of a case that the Ethics Committee reviewed. There was unanimous approval for a 3-year APsaA membership suspension. The respondent has the right to appeal the decision.

### **15. REPORT FROM THE CANDIDATES' COUNCIL – DR. NAVAH KAPLAN**

Dr. Kaplan, president of the Candidates' Council, noted the current officers: Phoebe Cirio, President-Elect, Jamie Cromer, Treasurer, and Jennifer Lane Briggs, Secretary.

Dr. Kaplan reported that the officers of the Candidates' Council had agreed that they need to understand what candidates think and what they know about APsaA. Instead of a written survey, Dr. Kaplan has begun to visit candidates' organizations at their institutes to have a conversation in the manner of a focus group. So far, she has completed one visit and another is planned. The idea is that as insight into what candidates think and want from a national professional organization is accumulated, our outreach will improve and the number of candidates who join APsaA will increase.

### **16. CGRI REPORT – DR. GRAHAM SPRUIELL REPORT ON HEALTH CARE ISSUES – MR. JAMES PYLES**

Mr. Jim Pyles noted that implementation of the Affordable Healthcare Act is bringing about profound changes in health care. He said that beginning January 1, 2014, the changes to health care would impact every person in the country and affect the practice of every clinician. Millions more will now have access to health insurance, and insurance companies will become even more intrusive in the conduct of practice. Mr. Pyles also noted that health insurance does not preclude private payment for health care for the purpose of ensuring medical privacy.

Mr. Pyles reiterated that a significant issue for psychoanalysts is privacy. Record keeping is problematic from the point of privacy on one hand and sufficient documentation and proper coding for insurance company requirements on the other. Demand for return of fees paid by insurance companies is a risk of inadequate documentation.

## 17. REPORT FROM JAPA PUBLISHER – SAGE PUBLICATIONS

Will Schweitzer, Senior Editor for Journals at Sage Publications, presented the JAPA report. He reminded the Council that SAGE began publishing *JAPA* with the 2008 volume. Mr. Schweitzer reported on *JAPA*'s circulation, online downloads and usage activity, the journal's financial performance, and plans for the coming year.

### Circulation

In 2013 *JAPA*'s circulation increased a remarkable 17%. This increase is attributable to a greater number of member subscriptions, a reversal of a longstanding downward trend, and double-digit growth in consortia, or database, subscribers. These consortia subscriptions are from libraries or institutions that pay a fee to access *JAPA* as part of a larger online collection of SAGE's journals. During 2012, most of *JAPA*'s circulation growth was occurring in East Asia and South America. While that continues to be true, SAGE has had tremendous success selling its journals to non-academic institutions, such as corporate libraries and government agencies. Government agencies, like the National Institutes of Health or the entirety of the Veterans' Administration clinic and hospital network, corporations, such as Ford Motors or Procter & Gamble, or non-profits, such as the British Council or the Howard Hughes Medical Institute, now have access to *JAPA through consortia subscriptions*. Not only has this resulted in tremendous growth in *JAPA*'s circulation but also there is also greater variety in the subscribers that *JAPA* reaches.

Prior to contracting with SAGE, *JAPA*'s total circulation was just over 4,800 copies, including, approximately 3,200 member, 1,110 individual and, 430 institutional subscriptions. Seven years later, *JAPA*'s circulation is just over 10,300. The journal is available in 8,000 institutions and to 2,400 individuals, including members. *JAPA* is available to millions of end users and discoverable by just a few keystrokes in over 120 countries in the world.

### Online Downloads and Usage Activity

In 2012, the last full year for which data is available, *JAPA* articles were downloaded over 100,000 times and the journal was accessed, or viewed online, almost a half-million times.

### Financial Performance

The result of *JAPA*'s strong circulation and online usage is another year of financial growth. While the sales figures Mr. Schweitzer shared with the Council were not final, only included revenues through October and did not include sales of the last issue of the year, he expected that *JAPA will* have generated more sales in 2013 than in 2012, likely exceeding a half-million dollars.

### 2014 Plans

Mr. Schweitzer noted that SAGE will be working with APsaA to promote the journal's new online continuing education credit program. This initiative will make *JAPA* even more valuable to clinicians. Sage is also working with Dr. Bonnie Litowitz, *JAPA*'s new Editor, to market *JAPA* to humanities scholars by promoting relevant articles. Both of these efforts will expand *JAPA*'s footprint in the psychoanalytic community and the larger scholarly marketplace.

Mr. Schweitzer also noted that Sage will continue to use social media, including Facebook, Twitter, and article podcasts, to promote *JAPA* and its articles in 2014. *JAPA* reaches over 1,500 individuals via Twitter and more than 500 via Facebook and these channels are growing roughly 30% a quarter.

*JAPA* now has four podcasts online and more are in the works. The podcasts are available on *JAPA Online*, through SAGE's website, and in iTunes as well. These podcasts, largely in the form of an interview, extend the concepts presented in print in a very accessible and conversational way.

Another way Sage will be reaching non-traditional and international audiences is by publishing translations of *JAPA* articles. Sage will be working with Dr. Litowitz to publish Korean and Mandarin translations of selected *JAPA* articles on *JAPA Online*. *JAPA* continues to gain subscribers in East Asia and as these translations become available, we should experience exponential increases in article downloads and the recognition of *JAPA* in these new markets.

#### **18. REPORT FROM THE COMMITTEE ON COUNCIL – DR. FALK**

Dr. Falk reported that the Committee on Council had reviewed the draft Proposal for Accommodation.

#### **19. RECOGNITION OF OUTGOING CHAIR – DR. PYLES**

Dr. Pyles recognized Dr. Barbara Rosenfeld who, since 2008, has chaired the Liaisons with Other Professional Organizations Committee and has participated on the committee since 1997. Earlier in the day, the Executive Council voted to sunset the committee. However, Dr. Pyles noted that this action had everything to do with how the work of maintaining relationships with colleague organizations has changed and nothing to do with the devotion that Dr. Rosenfeld brought to her job. He presented her with a certificate of appreciation.

#### **20. TASK FORCE ON DIVERSITY REPORT – DR. SMALLER**

Dr. Smaller reported that this Task Force was formed in order to address the issue of diversity within APsaA more specifically that it had been in the past. He noted the members of the Task Force and indicated that the Task Force was in the process of developing a survey to go to local groups as well as on the Members' email list. He hoped that the outcome of the Task Force's work would be that there would be more candidates of color, more patients, etc. Directors and other leaders of Institutes and Societies will be hearing from Task Force members in the coming months. Dr. Smaller indicated that he hoped the Association would make a serious financial investment which would allow the Task Force to hire professional help.

#### **21. AFFIRMATION OF THE EXECUTIVE COMMITTEE FOR 2014**

Item i from the Consent Calendar was brought up for discussion.

After discussion, it was moved, seconded, and approved to affirm the Executive Committee for 2014.

#### **22. ADJOURNMENT**

The meeting was adjourned at 4:10 p.m.

Ralph Fishkin  
Secretary